The only urban planning and infrastructure development conference dedicated to capitalising the exciting opportunities offered by the new Myanmar
Accelerated Urbanisation in a Rapidly Developing Myanmar

While urbanisation may not be an outcome of development, the two are more often than not, mentioned in the same breath. According to data from the World Bank, the world has passed the halfway mark for urbanisation in 2007. And it is touted that by 2050, 7 in every 10 people will be urbanites. However, as of 2012, Myanmar is still one of the few countries which have not passed the midway point for urbanisation. Although urbanisation has far-reaching benefits to the well-being of a country’s people, planners and the government have remained mindful of its flip side of issues and challenges.

In collaboration with the Republic of the Union of Myanmar Federation of Chambers of Commerce and Industry, and under the patronage of the Ministry of Construction, Sphere Conferences is happy to present to you the inaugural strategic urban development summit – Myanmar Urban Development Conference 2013. Myanmar Urban Development Conference aims to be the most influential urban planning and development conference dedicated to discussing the opportunities offered by the rapidly urbanising Myanmar, as well as the challenges it faces in the wake of its very recent liberalisation.

This is the platform for the international urban planning and building construction community to meet and network with local government ministries, agencies, developers and business community to seek partnerships and collaborations for investing into Myanmar's expansionary and visionary plans.

Who will you meet?

- **Environmental Solutions**
  - Water
  - Sanitation
  - Energy Conservation

- **Consultancy**
  - Financial
  - Investment
  - Legal

- **Government & Related Authorities**
  - Ministry of Construction
  - Myanmar Government Officials and Representatives from various Ministries, Committees & Commissions
  - UMFCCI

- **Engineering Solutions**
  - Construction
  - Civil
  - Smart Building Solutions

- **ICT Systems & Networks**

- **Transportation**

- **Real Estate Developers**
  - 18%

- **Planning & Design**
  - Interior Design
  - Architecture
  - Urban Planning
  - Infrastructure

- **8%**

- **3%**

- **3%**

- **24%**

- **24%**
Dear Delegate,

Welcome to Myanmar and to the inaugural Myanmar Urban Development Conference 2013!

To the world, Myanmar is Asia’s last frontier economy. Its recent political and economic reforms now offer foreign investors increasing opportunities for entry into a market that remains largely untapped. With the National Comprehensive Development Plan encompassing national spatial and regional development along with sector developments, urban development in Myanmar is on the edge of transformation. Moreover, the current decentralisation policy has to be supported by concentrated decentralisation of urban functions within an integrated urban system, allowing prioritisation of limited investment in line with the development potentials of individual urban centers.

All these current developments are indicative of a country at the threshold of change and progress, calling for a gathering of the leading authorities, most influential voices and the brightest minds of the sector to discuss the opportunities and challenges facing Myanmar today.

It is my sincere hope that with this conference, you would have an opportunity to understand the nature of the slated projects and the myriad of investment opportunities available within Myanmar. And I certainly welcome you to take advantage of this timely opportunity to share with us, what you have to offer.

On behalf of the Ministry of Construction, I welcome you all to our golden land and look forward to spending meaningful and fruitful time with you at the conference.

Kind regards,
H.E U Kyaw Lwin
Union Minister
Ministry of Construction
Government of the Republic of the Union of Myanmar

Dear Delegate,

On behalf of the Republic of the Union of Myanmar Federation of Chambers of Commerce and Industry and the organising committee, I would like to personally extend a warm welcome to all overseas visitors and local delegates to the inaugural Myanmar Urban Development Conference 2013.

In recent years, Myanmar has seen a surge of business interests as our country undergoes political reforms and economic liberalisation. In the spotlight for this conference are the tremendous opportunities for entry into this unique land very favorably lodged at the threshold of urbanisation, heritage and austerity at this juncture. Strong economic growth could lift the country to the rank of a middle-income nation by 2030, by virtue of its geographical advantages, wealth of natural resources and youthful labour force. Therefore, as Myanmar undergoes rapid urban development, it presents a myriad of opportunities for foreign investors to seek partnerships and collaboration to meet the immediate needs of the nation.

With this aim, this conference has been specially planned to showcase the projects and investment opportunities available within Myanmar. We welcome you to take advantage of this conference to explore the potential that we have to offer and the pockets of untapped market that are available for investment.

I am happy that Yangon has been selected as the host city and we look forward to spending time with you in our golden land.

Kind regards,
U Win Aung
President
The Republic of the Union of Myanmar Federation of Chambers of Commerce and Industry (UMFCCI)

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contact Joyce Lum at +65 6848 5370 or email joyce@sphereconferences.com
Day 1

Conference Agenda
6 May 2013, Monday

**Registration**
0800

**Guests to be seated**
0850

**Opening address by Union Minister for Construction, Myanmar**
0900

**Conference opening ceremony**
0910

**Welcome remarks by Organisers**
0925

**Welcome remarks by Chairman**
Ismael Fernandez Mejia, President (2009-2012), International Society of City and Regional Planners (ISOCARP)
0935

**Myanmar’s Urban Blueprint**

**Keynote**
The Masterplan: Re-creating some of South-east Asia’s most vibrant cities to boost the region’s growth
Ministry of Construction, Myanmar
0940

**The updated FIL – Protecting the investors, the environment and the social fabric**
Myanmar Investment Commission
1000

**Panel discussion**
Forging synergetic partnerships for a progressive Myanmar
Panelists:
U Sun Oo, Vice President, Association of Myanmar Architects
Department of Public Works, Ministry of Construction, Myanmar
Energy Planning, Ministry of Energy, Myanmar
Ministry of Rail Transportation, Myanmar
Yangon City Development Committee
Myanmar Investment Commission
UMFCCI
Moderator:
Nicholas You, Chairman, Steering Committee, World Urban Campaign – UN-HABITAT
1020

**Land Use and City Planning**

**Reducing chaos and creating public spaces for the people – Insights into the Yangon urban planning process**
Yangon City Development Committee, Myanmar
1120

**Bridging the State and private sectors – Facilitating the urbanisation of Asia’s next rising star**
U Win Aung, President, UMFCGI
1140

**Developing a city for sustainable urban living**
Seow Kah Ping, Senior Director, Urban Redevelopment Authority, Singapore
1200

**Urbanisation trends and case studies with relevance to the Golden Land**
Dr. Remo Burkhard, Managing Director, Singapore-ETH Centre for Global Environmental Sustainability
1220

**Networking lunch**
1240

**Commercial and Industrial Development**

**Commercial and Industrial development – In tandem with economic growth**
Ismael Fernandez Mejia, President (2009-2012), International Society of City and Regional Planners (ISOCARP)
1340

**Less what-if, more what is – How to strategically enter Myanmar?**
Damien Duhamel, Managing Partner Asia Pacific, Solidiance
1410

**Case Study**
Sharing of the Vietnam-Singapore Industrial Park (V SIP) experience
Lawrence Yip, Senior Vice President, Planning & Business Development, Sembcorp Development Ltd.
1430

**Infrastructure, Public Transportation & the Environment**

**Improving accessibility in Myanmar via roads and bridges – What are the drawer plans?**
Department of Public Works, Ministry of Construction, Myanmar
1530

**Case Study**
Developing an efficient urban public transport network
Dr. Elly Sinaga, Deputy Director General, Research and Development Agency, Ministry of Transportation, Indonesia
1550

**Case Study**
Providing a universally accessible environment with a world-class public transport system
Mohinder Singh, Dean, LTA Academy, Land Transport Authority, Singapore
1610

**Rapid urbanisation whilst depleting the environment – Must it be a trade-off?**
Benjamin Loh, Urban Ecology Researcher, CUGE, National Parks Board, Singapore
1630

**Urban Development in Myanmar – Chances and challenges**
Sven Wolfgang Greulich, Executive Director, Tilke-Engineering Kazakhstan
1650

**Heritage Preservation for City Branding**

**Retaining the Yangon character for distinguishability**
Daw Moe Moe Lwin, Director, Yangon Heritage Trust
1710

**Preparing the cities for the Games**
Department of Fine Arts, Ministry of Culture, Myanmar
1730

**Chairman’s closing remarks**
1750

**End of Day 1**
1755
Market Entry, Legal and Risk Management

Myanmar is urbanising, and opportunities for construction and infrastructure projects are aplenty in Asia’s final frontier economy. Market entry can be plagued with uncertainties, especially when one is making a foray into unfamiliar territory. Before you make your move, ensure that you are making an informed decision by gaining an understanding of the laws and regulations governing the sector in Myanmar. This interactive workshop is intended to allow you to gather the necessary information to embark on your journey into Myanmar:

- What types of business model is most ideal for gaining market entry into Myanmar?
- Understanding Myanmar’s FDI law and learn how to protect your investments the legal way
- How to tackle profit repatriation issues?
- Key considerations in human capital development and sourcing
- What are the perils of commercial contracts in Myanmar and how to overcome them?
- How to simplify tax complexities?

Workshop Leader:

Argus Ang
CEO, RVi Institute

Argus is a dynamic and articulate consultant with an extensive experience in management and personal development training. For the past 5 years, he has impressed audiences in both developing and developed countries with his unique training approaches and lively speaking style. A widely traveled person, Argus has spent the past 8 years setting up and managing businesses in 6 developing countries in Asia.

To register for the workshop, please call Joyce Lum at +65 6848 5370 or email joyce@sphereconferences.com
The potential for Myanmar to play an important regional function, beyond its role as supplier of energy, can be realized if a basis of essential infrastructure and services in main nodal urban centres and along key corridors is strengthened in a geographically balanced and sustainable manner.

Florian Steinberg
Senior Urban Development Specialist, Urban Development and Water Division, Southeast Asia Department, Asian Development Bank

Our Speakers
What do leaders around the world have to say about Myanmar?

Lawrence Yip
Senior Vice President, Planning & Business Development, Sembcorp Development Ltd

“”Myanmar is going through a period of change and will offer both opportunities and risks to the investors. There is no good reference point in what and how Myanmar will evolve; when compared with other countries such as Vietnam and China. Having a realistic expectation and a good local partner are critical success factors in its dynamic environment.””

U Sun Oo
Vice President, Association of Myanmar Architects

“”Having acquired his Bachelor of Architecture at the Rangoon Institute of Technology in 1978, U Sun Oo went on to pursue a Graduate Diploma in Settlements Planning and Design, as well as Master of Science in Urban Design and Planning at the Asian Institute of Technology in Bangkok in 1988. U Sun Oo is also the honorary professor at Yangon Technological University and Mandalay Technology University.””

Nicholas You
Chairman, Steering Committee, World Urban Campaign, UN-HABITAT

“”Rapid urbanisation in a globalising world economy brings many opportunities as well as challenges. We all hope that Myanmar will avoid the mistakes that other emerging economies have made… The important thing is to be able to learn quickly enough to replicate success and mitigate errors. This calls for a flexible planning and learning system, and this conference is a first step in the right direction.””

Ismael Fernandez Mejia
President (2009-2012), International Society of City and Regional Planners (ISOCARP)

“”I am sure that with the enormous growth potential and the Government’s will to do it right from the beginning, Myanmar will succeed in keeping its millennial historic character, and at the same time inserting the required amenities in order to increase the people’s quality of life.””

Seow Kah Ping
Senior Director, Urban Planning Excellence Group, Urban Redevelopment Authority, Singapore

“”From a city of about 5 million today, Yangon may double its population to 10 million or more in a few short decades. A carefully thought-out and diligently-implemented land use and transportation plan will thus be critical… I am sure that Myanmar will succeed in drawing upon the best examples and lessons of global cities around the world in mapping out the sustainable urban development of Yangon.””

Dr. Beng Hong Socheat Khemro
Ministry Spokesperson, Land Management and Urban Planning, Ministry of Land Management, Urban Planning and Construction, Kingdom of Cambodia

“”Like many other post-conflict countries in Asia such as Cambodia, after undergoing concrete reforms and with its vast natural and human resources, Myanmar will surely become one of the fast-growing developing countries in the region… I believe the country will continue to receive increasing foreign direct investment which definitely drives its existing urbanisation process…””

Daw Moe Moe Lwin
Director, Yangon Heritage Trust

Daw Moe Moe Lwin was trained in architecture (B.Arch.) in the Rangoon Institute of Technology and received her M.Sc in Urban Planning in 1991 from the Asian Institute of Technology, Bangkok. She has practiced as an architect for 22 years, and has published and collaborated on a variety of books including an art and architecture magazine "Ywet-Nu-Wai" between 2002-2008.
Meet targeted business partners and government officials

Myanmar’s urbanisation reform is one of the key challenges that the country is facing. Massive construction and development plans are in the pipeline. Do you want to meet the leaders who are the top-decision makers for the country’s urbanisation plans? Seek new partnerships with local industry leaders or expand your business contacts by meeting over 250 prospects at MUDC 2013!

Be a trailblazer and achieve recognition at the conference!
Expand your business opportunities and increase your market presence in Myanmar.

Contact Juliana Lee at juliana@sphereconferences.com or call +65 6848 5373 to discuss sponsorship opportunities today!

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Conference Venue:

Traders Hotel, Yangon
223 Sule Pagoda Road
G.P.O. Box 888, Yangon, Myanmar
Tel : +951 242 828
Fax : +951 242 800
www.tradershotels.com

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1. Request an invitation letter from the organiser to apply pre-entry business visa
2. For delegates residing in countries with no Myanmar embassy, you can apply Visa on Arrival. For VOA services, please check http://www.myanmarvisa.com
3. Arrange car booking and airport transfer services with Myanmar Visa at http://www.myanmarvisa.com/carrentals_and_limousines.htm
4. Book your accommodation as early as possible to avoid high demand during peak seasons

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