

BUSINESS PROFILES



HTOO GROUP OF COMPANIES



OUR MISSION

"Our mission is to achieve not only monetary profits, but profits from work that benefit all the stakeholders, while contributing to humanity through honesty, teamwork, speed, social responsibility and family spirit."

OUR VISION

"To be recognized as the most reliable organization committed to **sustainable growth** and diversifying our business units, while gratifying **social, economical** and **environmental obligations** to community and the country."



CHAIRMAN MESSAGE FROM



MESSAGE FROM THE CHAIRMAN

Togetherness, coupled with a firm determination to win, undoubtedly and admittedly, is what brought us from a small traditional business in a small and obscure town to a large chain of business in a highly competitive business environment.

Since the establishment of *Htoo Trading Co., Ltd. in 1990*, the founding pioneers pooled their ideas and efforts together to bring about success that has led to the emergence of **HTOO GROUP OF COMPANIES**. However, the path that led us from a small business to a diverse chain had never been easy. Converting our past mistakes into lessons, with an understanding that failure is part of the winning process, and generating results from the lessons learnt had been one of the key drivers that enriched our organizational performance.

We are committed to further developing organizational engagement to ensure maximum productivity generated through honesty, diligence and teamwork, and to establishing a pleasant workplace environment where employees feel respected, recognized and appreciated culminating in a sense of pride and ownership within the organization.

Our ultimate aim is to achieve success, monetary gains that will benefit all stakeholders and positively contributing to human society and the environment. Founded on 5 May 2008, Htoo Foundation, a non-profit, non-religion and non-political charity organization, focuses on the reforestation of Myanmar natural forests, protection and preservation of wildlife and providing emergency relief assistance to our people affected by natural disasters.

As we move forward we will continue to pool our efforts together and work to be recognized as a reliable and active organization committed to maintaining sustainable growth while gratifying social, economical and environmental obligations. We will strive to remain as a socially and environmentally responsible organization and help make this planet clean and green.

· United

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Air Bagan Limited was established in June 2004 as a domestic airline. It is now operating to 18 domestic destinations and in the international sector it operates to Chiang Mai, Thailand. Air Bagan is the only fully private-owned airline in Myanmar.

Air Bagan operates to remote, non-tourist destinations to provide affordable air travel for the people without taking into account profitability. With the introduction of wide-bodied Airbus aircraft for long-haul services and the pilot training programme offered to local youths, Air Bagan is an airline that promotes the reputation of airline industry and the only airline in Myanmar that has produced two female pilots.

THE LOGO

The LOTUS in Myanmar culture symbolizes **purity** and the **promise of a man to aim for the highest** within himself. This LOGO which will be a focal point of our corporate identify, communicates a synthesis of bold, modern entrepreneurial principles. Our aim is to be the best combined with Myanmar culture, which we believe will be a symbol of achievement for a new era.

MISSION

To contribute towards development of tourism and air transport industry in Myanmar, offering high quality customer service on every flight as well as producing a fair return in investment and, at the same time, help promote the physical, social, economic and academic status of our people living in remote areas.

AIR BAGAN'S FLEET INCLUDES:

NO.	TYPES OF AIRCRAFT	NO. OF AIRCRAFTS
	A320-200	
	A 310-220	
	ATR 42-320	2
	ATR 72-500	2
	FOKKER 100	
	TOTAL	10





Asia Green Development Bank Limited.

Asia Green Development Bank was opened on 6 August 2010. It aims not just to provide a safe place for the people to deposit their money but to facilitate trade and help individuals and businesses develop financially by giving out loans. AGD Bank has plans to expand into online banking to allow customers gain access to faster and more secure financial transaction.



True to our motto "We, all Myanmar, will develop together", we will work for the comprehensive development of our nation.







AUREUM PALACE HOTELS AND RESORTS









AUREUM PALACE HOTELS AND RESORTS

Aureum Palace hotel chain has come up with dynamic plans since the opening of **the first Aureum**Palace Hotel in Bagan in 2003. With an aim to operate 25 hotels and resorts under its brand name in Myanmar, the Group have been wholly committed to expanding and developing new properties at major tourist destinations in Myanmar.

Today, Aureum Palace Hotels and Resorts operate 618 rooms at seven different destinations. Aiming for operating a chain of 25 hotels and resorts across the country, we have plans to further expand our services in Yangon, Mandalay and Myeik archipelago bringing the total rooms to 1,500. The main objective of our expansion is to **create jobs for our people**.

No.	LOCATION	ROO
1.	BAGAN	114
2.	NGAPALI	42
3.	NGWE SAUNG	96
4.	PYIN OO LWIN	41
5.	NAY PYI DAW	244
6.	INLE	65
7.	PUTAO LODGE	16
	Total Rooms	618

MYANMAR TREASURE RESORTS

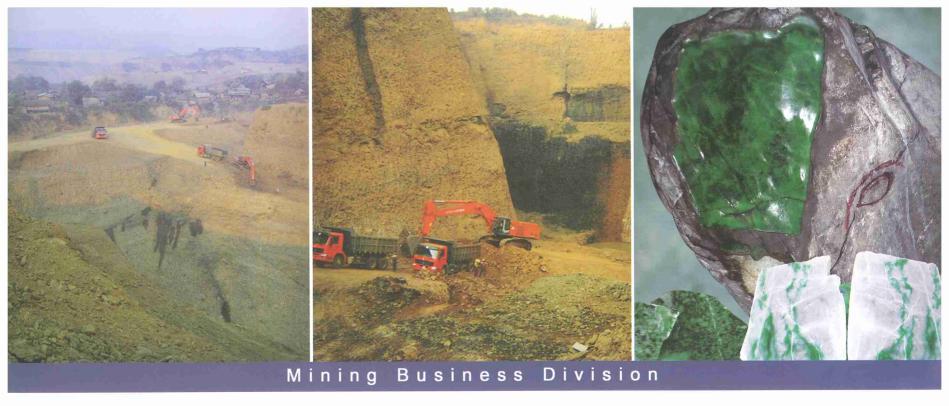




Myanmar Treasure Resorts is a hotel chain 100% owned by HTOO GROUP OF COMPANIES with the objective of developing the infrastructure in tourism industry in Myanmar. Myanmar Treasure Resorts operate in seven different locations in Myanmar and have plans to expand its operation in Yangon, Mandalay, Kyaing Tone and Ngapali with a targeted room capacity of 1,000.

MYANMAR TREASURE GROUP OF HOTELS & RESORTS

HOTEL NAME	Suite	Dix	Sup	Total
NGWE SAUNG	1	39	24	64
BAGAN	2		92	94
INLE	1	59		60
POPA MOUNTAIN RESORT		30	20	50
KANDAWGYI HILL RESORT		15		15
GREEN HIGHLAND RESORT @ PUTAO	18			18
PATHEIN HOTEL			62	62
		Total	Rooms	363



Tagaung Taung Nickel Project

Logistics services for the transport of heavy machineries, equipment and construction materials from Yangon port to the project site are undertaken by Htoo Group of Companies starting from July 2009 up to date. A 400-ton jetty has been constructed at Tagaung to facilitate loading and discharge of the cargoes. Apart from providing logistics services, we have a small investment share in this project.

Limestone Mining Project

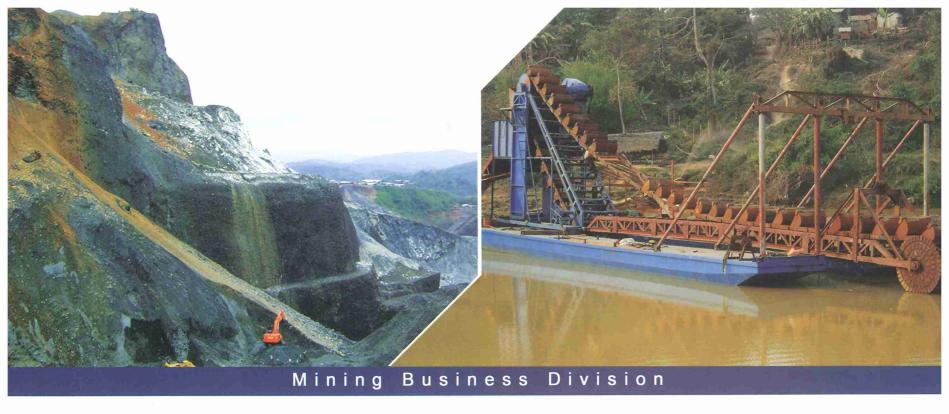
In order to supply our cement factory's annual limestone requirement of 315,000 metric tons, two limestone deposits in Thazi township, Mandalay division, are scheduled to be developed. According to explorations made in cooperation with the Department of Geological Survey and Exploration, the estimated limestone reserves at Nyaung Pin Taung is 310 million metric tons and the one at Thayet Taung is 87 million metric tons.

Kan Taw Yan Iron Ore Mining Project

The proved ore reserves at Kan Taw Yan is 2.5 million tons and production is scheduled to start by end of 2010 with the production target of 500,000 tons per year.

Jade Mining Project

Joint operation with the State on Jade mining at Pharkant in Kachin states commenced in February 2007 with the objectives of creating job opportunities for the local people and the social and economic development of the region. Up till 2010 we have produced over 3,000 tons of raw jade from this area.



Gold Mining Project

Explorations for gold are being carried out in Singgu township in Mandalay division, Kalaw township in southern Shan state, Mabein township in northern Shan state, Ban Mauk township in Sagaing division and Thein Zayat township in Mon state. Surveying and exploration for alluvial gold mining along Chindwin river and Uru river were initiated in 2009 with foreign technicians.

LOGISTICS SERVICES









GYPSUM TRANSPORTATION

Logistics service for the transportation of gypsum for **4,000 TPD Myain Galay Cement Plant** under Myanma Economic Corporation was started in 2002-2003.

SUGAR TRANSPORTATION

Sugar transportation involves conveyance of sugar produced from various sugar mills under Myanma Economic Corporation located across the country to Yangon.

SUGARCANE TRANSPORTATION

Transport service for sugarcane, raw material for No.1 Sugar mill under Myanma Economic Corporation, from different areas to the factory was started in 2007.

STEEL BILLET TRANSPORTATION

Transportation service for **steel billets, deformed bars and steel slabs - raw materials** for various steel mills under Myanma Economic Corporation - was started in 2007.

We use over 400 heavy duty trucks, 8 sets of sea-going tugs and barges and, if necessary, some chartered vessels.



SOUTH DAGON HEAVY MACHINERY RENTAL SERVICE

South Dagon Crane Department, precursor of South Dagon Heavy Machinery Rental Service, was established in 1992-1993.

The department, initially tasked with assigning cranes to the company's logyards in Yangon, later expanded its scope of work to crane rental with the purchase of 27 new cranes. South Dagon Heavy Machinery Rental Service is now operating a fleet of 38 cranes and 118 heavy duty trucks.





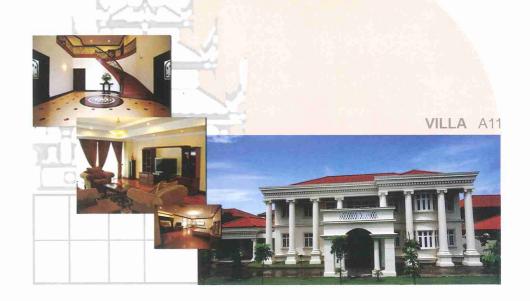


MINDHAMA RESIDENCE



CONSTRUCTION DEPARTMENT of HGC focuses on **real estate and property development** in both private and government sector. HGC have invested in two housing and condominium projects; Mindama Housing Project and Palm Court Villa and high-end residences in prime areas.

The Mindama housing project consists of three condominium blocks with a total of 150 rooms, 46 fully furnished villas and Palm Court Villa project consists of 14 fully furnished villas.







Htoo Foundation, a privately run, non-profit, non-political, non-religious organization of Htoo Group of Companies, was **established on 5th May 2008**, three days after Cyclone Nargis, the most damaging cyclone ever recorded in Myanmar, made landfall in Ayerwady delta.

The foundation's aim is to focus on reforestation of Myanmar natural forests, protection of Myanmar exotic wildlife species, enhancing the living standards of Myanmar national races in remote areas and offering effective emergency relief assitance in disaster-affected areas within Myanmar using our entrepreneurial skills and resources.

Htoo Foundation have extensively involved in repairing and reconstruction of monasteries, hospitals, clinics, home for the aged, college, schools and government offices until 2010 in the Nargis affected Bogalay township. Htoo Foundation have already spent over 12 million US dollars for post-disaster relief, reconstruction works in Bogalay township and regional development projects in northern Myanmar

Htoo Foundation built a new and modern village with more than 300 houses, a Pagoda, a Monastery, a clinic and a sports ground at Kyain Gyaung Gyi and a Cyclone Shelter to accommodate 500 persons at Kadon Kani village in Bogalay Township.

NARGIS AFTERMATH RELIEF ASSISTANCE





AGRICULTURE



PYIN OO LWIN AGRICULTURAL SITE (ORANGE PLANTATION)

Pyin Oo Lwin Orange Plantation where orange plantlets imported from Thailand are grown was **launched on 8 December 2005** with the objectives of enhancing **regional development** through creation of jobs for the locals, disseminating **advanced agricultural techniques**, introducing high-yield paddy strains among local farmers.



INTAW AGRICULTURAL SITE (MANGO PLANTATION)

Intaw Agricultural Site was **established on 1 June 2004 on a 8,000-acre** of land allocated by the State at Intaw sub-township, Yak Sauk township, in Southern Shan state. The plantation at present nurtures **2.04 acres of oranges** imported from Thailand, **300 acres of mangoes**, **70 acres of longan**.



MYEIK AGRICULTURAL SITE (PALM OIL PLANTATION)

With the Palm Oil Cultivation Enhancement Project set up by the State, Myeik Palm Oil Plantation was **established on 22 February 2004**. A total of 330,000 acre are planned to be planted using palm oil seeds imported from Costa Rica, Thailand and Malaysia.

PWINT PHYU AGRICULTURAL SITE (SESAME & PIGEON PEA)

On this **6,300-acre** reclaimed wasteland employing contract farming system are planted sesame, pigeon pea, long staple cotton and such perennial trees as **belleric myrobalan**, **plum**, **mango**, **jatropha** and **thanakkar**.



NYAUNG HNA PIN AGRICULTURAL SITE (DRAGON FRUIT)

Nyaung Hna Pin Dragon Fruit plantation was **established on 10 February 2006** with the objectives of meeting domestic consumption, supplying the company's hotel chain and exporting the surplus.

Dragon fruit imported from Central Mexico are being planted at present. Plant propagation of high quality Dragon fruit is also being conducted for distributing to local agriculturists.

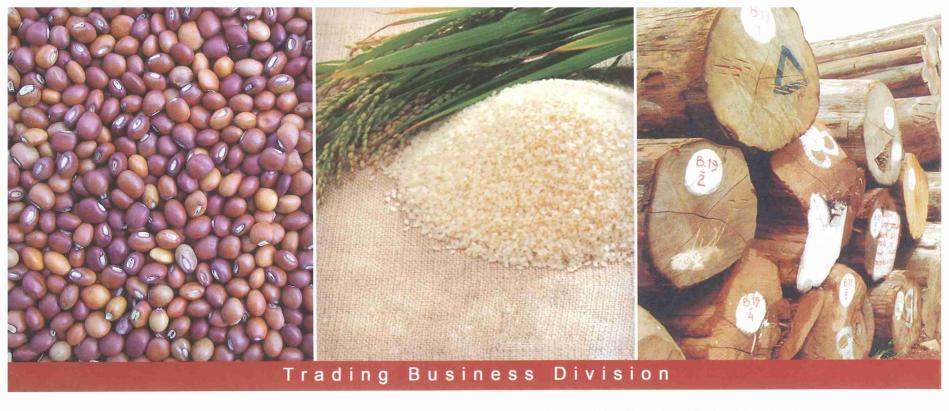


YWA THAR GYI AGRICULTURAL SITE (PADDY)

Paddy cultivation at Ywa Thar Gyi in Yangon division was started on **16 September 2008** with the objective of producing high-quality and high-yield paddy through the introduction of high-tech agricultural techniques and mechanized farming.







Under the Trading Business Division of Htoo Group of Companies are Beans and Pulses Export, Rice Export and Timber Export units.

Beans and Pulses Export Unit - Total trade volume of this business unit from 2002 to 2010 is 400,000 metric tons. Htoo Beans and Pluses Export was awarded "Top Exporter" in 2004 and 2007 by Myanmar Survey Research.

Rice Export Unit - Htoo Group of Companies started its rice export in 2008 with an export volume of 50,000 metric tons annually, and the rice exported are Myanmar Emata white rice 25% broken.

Timber Export Unit - Timber Export which has started since 1993 is the very first business we are engaged in. For the preservation of natural forests our policy of timber extraction is to plant three trees back with every tree felled.



FM BAGAN is a radio station that serves the areas in Chin State and Magwe Division broadcasting on the FM band at a frequency of 89.8 MHz and on the internet. First air date of FM Bagan is 1st January, 2010.



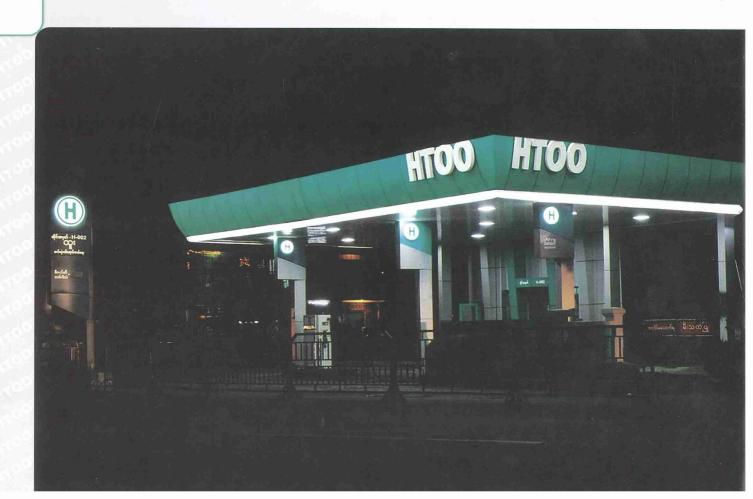


FM Bagan is operated by HTOO GROUP OF COMPANIES using a 1 KW Transmitter. FM Bagan employs a pop culture-oriented format with a focus on Myanmar and English pop music, entertainment program, live celebrity interviews etc.

FM Bagan Radio Station was **established on 15th December, 2009** to broadcast local and **international news**, **sports** and **entertainment programs**, **regional news** on commerce, **social**, **health** and **education**.



Petroleum Retail business unit is one of HGC's subsidaries operating 12 filling stations at present and a target of operating 60 pump stations across the country. All retail pump stations sell **high speed diesel fuel and gasoline**. The vision of this unit is to stand as Myanmar's most reliable petroleum supplier and to offer the best service to customers. The petroleum retail unit employs over 200 permanent staff and aims to create over 1,200 jobs for the people in the future.



2000 TPD CEMENT FACTORY

With the aspirations of positively contributing to the building of a modern nation and elevating the living standards of our people, a 2,000 TPD cement factory employing **dry process with new suspension preheating system and pre-calciner is scheduled** for construction near Pyi Nyaung village, Thazi Township, in Mandalay division. The first phase of construction for a 1,000 TPD plant is under way and the second phase of construction for a further 1,000 TPD will follow immediately after completion of the first phase.







YANGON UNITED FOOTBALL CLUB

Yangon United Football Club (YUFC) is **owned by Air Bagan** and one of eight teams which originally participated in the First National League in 2009. The Team **finished runners-up** in the League's inaugural cup competition, the Myanmar National League Cup 2009.

The forerunner of YUFC was **Air Bgan FC founded in July, 2007**. After the League was transformed to the Nation's first professional football league, Air Bagan FC was renamed Yangon United FC to **represent Yangon Division**. YUFC signed an official partnership contract with BEC Tero Sasana FC of Thailand in early 2009.

Dream Big... Play Hard.









