YANGON (MYANMAR)

## PROPERTY MARKET REPORT

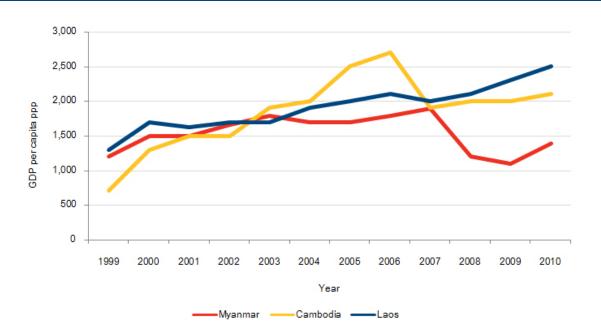




### **MYANMAR OVERVIEW**

### **ECONOMY**

### MYANMAR IN COMPARISON WITH CAMBODIA AND LAOS



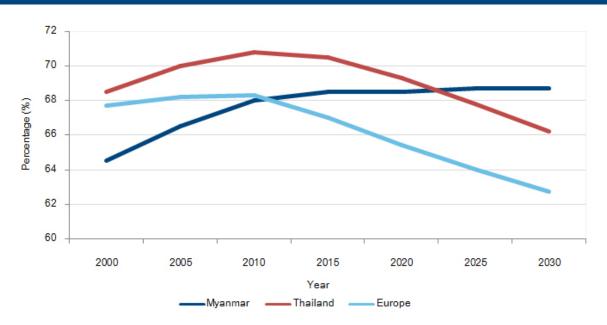
Source: CIA Fact book and Colliers International Thailand Research

Even compared to the poorest countries in South East Asia, Myanmar has fallen considerably behind. Both Cambodia and Laos emerged from devastating wars and extremist economic policies in the 1970's and 80's that wrecked their economies. Since the 1990's they have developed into

market orientated economies and have begun on the export based development model that propelled so many other countries out of poverty. Myanmar is now ranked at the bottom of the economic league table where once it was at the top.

### **DEMOGRAPHICS**

### PERCENTAGE OF POPULATION BETWEEN 15-64



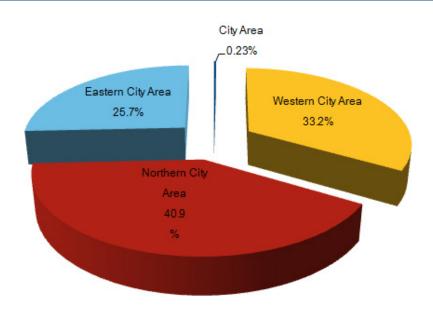
Source: UN Population Division and Colliers International Thailand Research

The population between the ages of 15-64 is seen as the most active in terms of productivity. Most have finished their education, especially in developing countries and have yet to retire. Economic growth in many countries can be traced to the period when the country had a significant

ratio of its population potentially active economically. For Myanmar the next twenty years represent an opportunity for the country to progress with its youthful population.

### INDUSTRIAL ESTATE

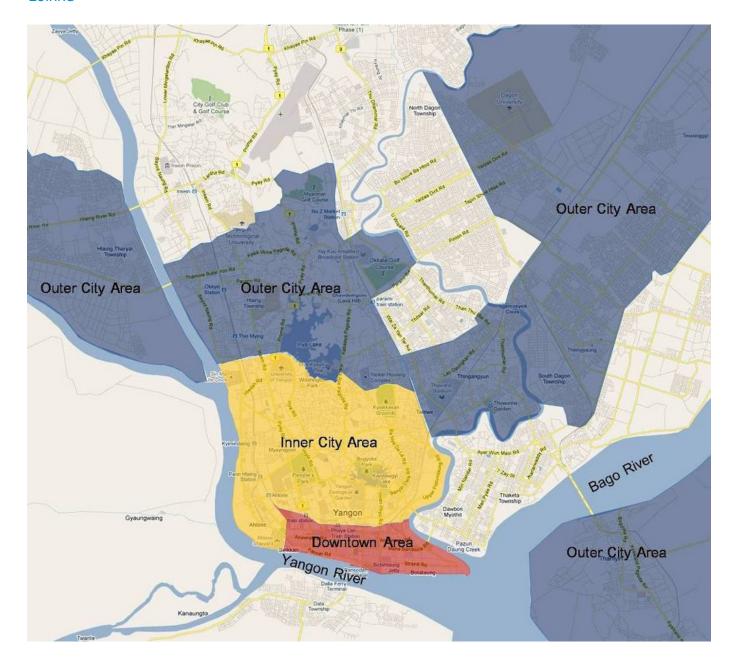
### SUPPLY OF INDUSTRIAL ESTATE IN YANGON BY LOCATION, H1 2012



Source: Department of Human Settlement and Housing Development (DHSHD) and Colliers International Thailand Research

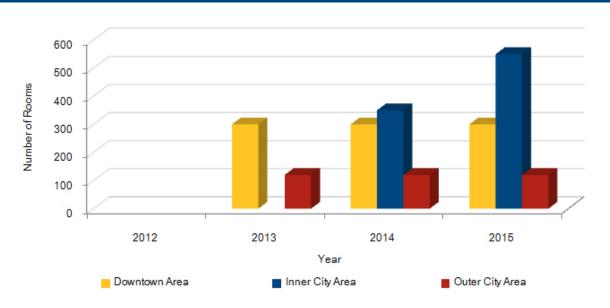
Almost100% of the total industrial estate area in Yangon is outside the the City area. More than 40% of the industrial estate area in Yangon is Yangon City Area with just one small industrial estate being located in located in the Northern City area, which is close to the airport.

### **ZOINNG**



### **UPPER SCALE HOTELS**

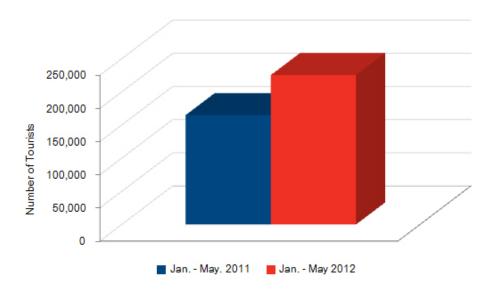
### CUMULATIVE OF FUTURE SUPPLY BY YEAR AND LOCATION, H1 2012



Source: Colliers International Thailand Research

No new supply is scheduled to be completed in 2012, due to one hotel in other hotels are in the pipeline and are expected to be finished in 2014 the Downtown Area rescheduling their completion date to 2013. Two in the Inner City Area. area.

### NUMBER OF TOURIST ARRIVALS TO YANGON FROM JANUARY TO MAY 2012

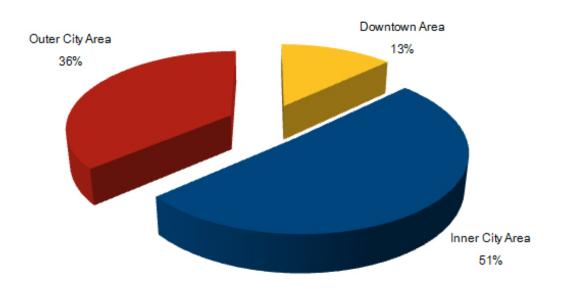


Source: Pacific Asia Travel Association (PATA) and Colliers International Thailand Research

The total number of foreign tourists arriving in Myanmar in the first four than 30,000, over the same period last year. months of 2012 was approximately 225,300 an increase of 37% or more

### SERVICED APARTMENT

### SUPPLY BY LOCATION



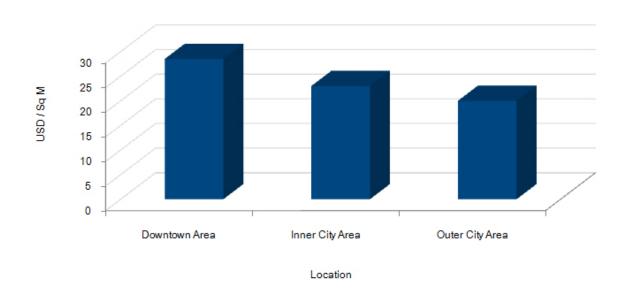
Source: Colliers International Thailand Research

The most popular area for the serviced apartment market in Yangon is the Inner City area, where supply increased within only three years from nothing to approximately 370 rooms. There is only one serviced apartment in Downtown, while the Outer City area remains popular partly on account of the location of many oil and gas companies that are

operating in Myanmar around the Inya Lake area. All serviced apartment projects in Yangon recorded high occupancy rates because of limited supply and high demand. Two new serviced apartment projects in Yangon are in the planning stages.

### SERVICED APARTMENT RATE

### AVERAGE RENTAL RATE OF RETAIL BY LOCATION, H1 2012



Source: Colliers International Thailand Research
Note: The average rental rate is based on the rental rate located on the ground floor of the building.

Average rental rates in the Downtown Area and Outer City Area increased by approximately 5 - 7% from the second half of 2011.

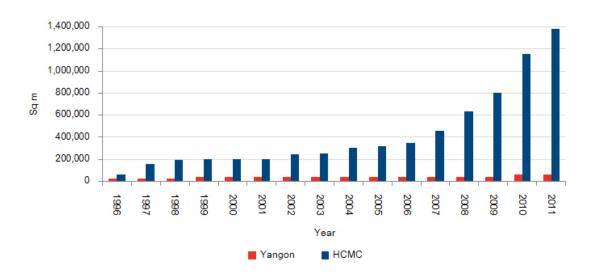
### **OFFICE BUILDING**

### CONDOMINIUMS/VILLAS AS OFFICE SPACE

A few condominium projects in Yangon have one or two floors for office space and they are usually sold rather than rented. The size of office space in condominium projects ranges between 20 - 65 sq m and the selling price is from US\$2,250 to US\$ 3,220 per sq m, although this kind of office space is still not popular with foreign companies, due to limited natural light, lack of parking space and normally no electricity back up

apart from the common areas. Most Myanma and some international companies rent or purchase a house or villa unit and convert it to office space, for more privacy, easy accessibility and better parking in landed property.

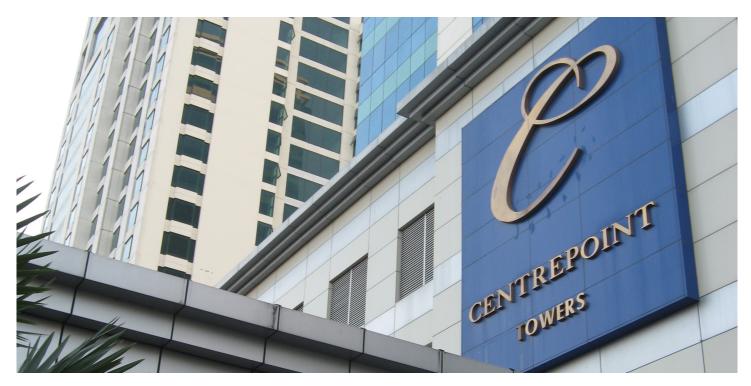
### COMPARISON BETWEEN HO CHI MINH CITY AND YANGON FOR SUPPLY, 2011



Source: Colliers International Thailand Research

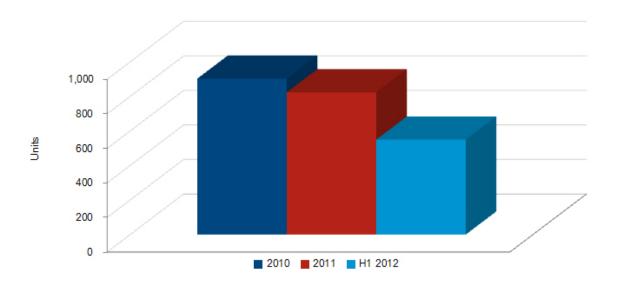
In 1996 Ho Chi Minh recorded a similar amount of supply as exists in Yangon in 2012. Since 1996 supply in Vietnam's main commercial city has surged as a result of the opening up of the country to foreign investment. The graph may give an indication of how far the Yangon

office market will develop over the course of the next fifteen years. It must also be mentioned that Yangon is very likely to remain the main commercial city while in Vietnam, Hanoi is also host to a significant amount of office space.



### **CONDOMINIUM**

### NEWLYLAUNCHED UNITS FROM 2010 UNTIL H1 2012 BY YEAR (REVISED)



Source: Colliers International Thailand Research

There were approximately 550 newly launched units in the first half of 2012 or around 66% of the total of newly launched units for all of 2011.

Most newly launched units in 2011 were sold out and many developers plan to launch new projects in the second half of 2012.

### CONDOMINIUM/APARTMENT DISTINCTION

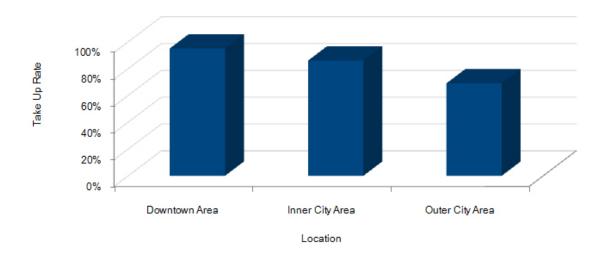
There is no legal definition of what constitutes a condominium as no law has been enacted to define it, as was the case in Thailand following the Condominium Act of 1979. It is understood that legislation establishing a legal framework may be in the pipeline. At present the difference between a condominium and an apartment building is that the former contains a lift whereas the latter does not.





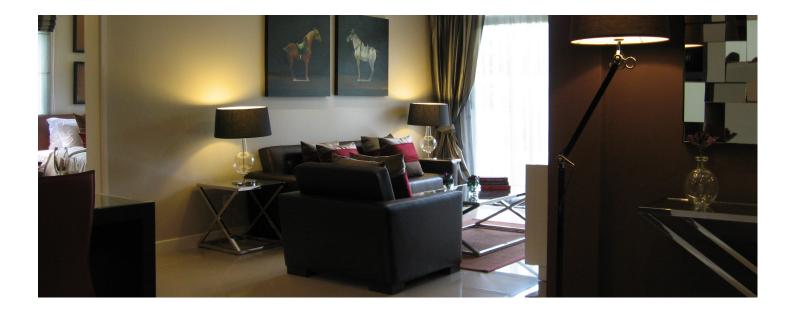
### **CONDOMINIUM DEMAND**

### COMPARISON OF TAKE-UP RATES OF ALL CONDOMINIUM UNITS IN THE MARKET BETWEEN IN H1 2012 BY LOCATION



Source: Colliers International Thailand Research

The average take-up rate of all available condominium units on the the second half of 2011. market was approximately 85%, an increase of approximately 8% from



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Best Commercial Agent 2011

Best Property Management Company 2011

Best Property Consultancy 2011

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